

2020 Lunar New Year Commission

SKYCITY

Expressions of Interest



### Background

Lunar New Year is a significant cultural event celebrated by SKYCITY for its patrons and communities.

2020 is the year of the Rat which holds the most coveted and respected position on the zodiac calendar, viewed as the most intelligent, smart and witty of all the zodiac signs.

SKYCITY celebrates Lunar New Year with a program of events and symbolic gestures over a 4-5 week period, commencing in mid January.

The focus of this commission opportunity is the Baccarat Room within SKYCITY on North Terrace.

### Objective

To create a welcoming response to Lunar New Year which celebrates and captures the significance of this cultural event.

The commission is envisaged as an installation in the Baccarat Room within SKYCITY. Whilst it is not limited to any particular artform or material, the installed artwork will be situated within a specific location, sensitive to considerations such as security and movement throughout the space.

Certain aspects of the installation will be represented (with the artists input) across promotional signage at the North Terrace entrance.

Ideally, the installation will have longevity beyond 2020, with the potential for re-use in 2021 and 2022.

### Additional Lunar New Year Activity on site

SKYCITY undertakes a range of activity for Lunar New Year throughout the premises, including kumquat trees, Chinese lion dancers, wishing trees, etc with the advice of cultural advisors.

### Further Context

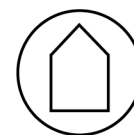
Lunar New Year

- Whilst 2020 is the Year of the Rat, the specific zodiac sign could be supplementary to the concept, allowing the installation to have a life beyond 2020.
- SKYCITY will reference the Rat elsewhere throughout the building.
- Numbers 2 & 4 are seen as bad luck, 8 and 9 are seen as good luck
- The colour white is seen a bad colour representing death, while red is a colour of good fortune

**guildhouse**

Street Address: Lion Arts Centre,  
Cnr North Tce & Morphett St, Adelaide  
PO BOX 8067 Station Arcade SA 5000  
PH: (08) 8410 1822 [guildhouse.org.au](http://guildhouse.org.au)

Guildhouse Incorporated ABN 75 442 934 320



## Budget

\$20,000 total artist commission fees, inclusive of concept and design development, installation.

- All costs associated with the design development, fabrication, delivery and installation of the work
- Costs which may include materials, engineering, personal safety equipment, site preparation and restoration, access to utilities, equipment hire, transportation, risk management and mitigation and artist fees.

SKYCITY will install appropriate attribution of the artist and the work in collaboration with the artist and Guildhouse.

An agreed staged payment scheduled will be developed with the successful applicant to contribute to some of the upfront costs of materials and artist's time.

Ongoing cleaning and maintenance of the artwork will be provided by SKYCITY to ensure the artistic integrity of the work is maintained.

## Selection Process

Guildhouse will manage the selection process in conjunction with key representatives from SKYCITY.

An artist/artist team will be selected through the EOI process on the basis of:

- Artistic merit
- Cultural sensitivity
- Alignment with the Brief

## Key dates

EOI open - 19 August to 6 September

Artist selection – w/c 9 September

Concept brief – 30 September (feedback for refinement within 1 week)

Refined concept brief for approval – w/c mid October

Fabrication – late October – January

Installation begins 6 January 2020

Work on display from 13 January – 19 February 2020

## The Artwork

The artwork will be unique and site specific relating to the site as a place of people, movement and activity. The artwork should create a focal point by being visually distinctive and create a sense of welcome and celebration of the Lunar New Year.

Artists should consider, but not be limited to, the following themes:

- Lunar New Year
- Celebration
- Connectedness
- Sense of place
- Social and cultural diversity

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## Materials

The commissioned work will use equipment and materials which:

- Are made of the most durable, robust, high-quality, low-maintenance available;
- Consider the environmental impact of the work over its lifetime;
- Withstand the potential build-up of pollutants where possible;
- Meet all relevant safety standards;
- Suitable for compact storage



The material selection is important from a longevity and maintenance perspective and also for public safety. It is anticipated that the work will remain in situ for the period of the Lunar New Year celebrations in 2020, with the potential for presentation again in 2021 and 2022. However, it can be removed at any time at the discretion of SKYCITY respectful of the artist's moral rights.

Long term cleaning and maintenance must be considered in the development of concepts and details of cleaning and maintenance procedures will need to be provided by the commissioned Artist.

## Target audience

The patronage of SKYCITY is over 18 years of age, however the artwork(s) should be engaging for all age groups, cultures and abilities, reflecting inclusivity and diversity.

## Installation

- The installation can be ceiling mounted (subject to weight limitations) and location – e.g. flush with the wall as not to disturb security camera performance
- Wall based/ surface or installation potentially including fabricated stud walls
- Two key areas within the Baccarat room have been identified – approx. 2.5m x 2.5m and 1.5m x 1.5m
- Installation spec details will provided to the successful artist before they present their Concept Design.

Artwork will be on show from Jan 13<sup>th</sup> to Feb 9<sup>th</sup>, the Lunar New Year officially commences mid Jan and continues for 4-5 weeks – applications that see the work installed as a static installation by the commencement of Lunar New Year or as installations that evolve over the period are both welcomed.

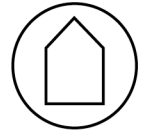
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### Concept Design

The successful recipient will provide a concept design – a concept design is not required at the Expression of Interest stage.



The concept design proposal presentation and support material should comprise of:

- 20 minute professional presentation of the concept design
- A brief written response to the brief or concept design proposal paper;
- Basic concept drawings;
- A site plan showing the proposed location of the artworks;
- A maquette and/or other practical/digital representation of the artworks;
- A proposed indicative budget including the costs of design development, project implementation budget including contingencies, artists' fees, agent's fees, travel and associated expenditure, delivery and installation expenditure;
- An indication of any issues associated with the project, for example: progress payments, sub-contracting, maintenance requirements, safety issues; and
- Proposed timeline showing key milestones with reference to existing timeline detailed in 9.1

All work presented is to be of a high professional and artistic quality that clearly conveys the design.

### Criteria:

Assessment of the design proposal will consider the aesthetic, conceptual and technical expertise demonstrated in the proposed work.

Consideration will be given to:

- The artistic merit of the proposed concept;
- The way in which the project meets the various requirements of the briefing paper, including its appropriateness in terms of scale and material;
- The ability of the artwork(s) to communicate its conceptual basis;
- The proposed budget and timeline;
- Aesthetic response to the site and the brief;
- Conceptual response to the site and the brief;
- Public safety and risk management issues;
- Maintenance issues; and
- Robustness and durability.

Artists must be able to undertake the concept design proposal stage of the project within the timeframe specified, and be available to undertake the design development and fabrication of the work once the relevant approvals are secured.

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