

The Guildhouse Collections Project:

artists inside the State institutions

“The work I produced for The Collections Project represents a major shift in my practice and exhibiting at the Art Gallery has been the most significant opportunity of my career to date. The response was also overwhelmingly positive and the project as a whole has given me confidence in my ability to move beyond the work I’ve established my practice on.”

- Jason Sims, The Guildhouse Collections Project at the Art Gallery of South Australia 2015

Guidelines

Overview

The Guildhouse Collections Project 2020 at the Flinders University Art Museum (FUAM) is a collaborative project between Guildhouse and the Flinders University Art Museum that provides artists with the opportunity to respond to Flinders University’s extensive collection of art and develop new work for exhibition at their Bedford Park campus.

Objectives

One of Guildhouse’s key objectives is to promote contemporary visual art, craft and design. The Guildhouse Collections Project provides a unique opportunity for Guildhouse to promote our members to broad, new and diverse audiences.

The core aims of the project are to:

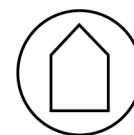
- promote public understanding, appreciation and enjoyment of visual art, craft and design
- provide economic and artistic opportunities for creative professionals
- offer professional development opportunities for visual art, craft and design practitioners
- develop new and diverse audiences for participants

Selected individual artists or artist teams will be paid a total fee of \$4000 (ex. GST).

FUAM have a proud and active history of opening their extraordinary and diverse collections to contemporary artists. Importantly, these endeavours have proved significant professional development opportunities for emerging and established artists while activating FUAM’s collection in innovative new ways. FUAM staff have also benefited from working in close consort with contemporary artists, whose insights and resultant new works have helped open its visual art holdings to new audiences.

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PH: (08) 8410 1822 guildhouse.org.au



The selected artist will be hosted by FUAM, provided access to its collection, supported by its staff in the research and development of new work and exposed to new audiences through the presentation of this work.

Scope of Activity at the Flinders University Art Museum

The Guildhouse Collections Project 2020 at the Flinders University Art Museum (FUAM) will involve an artist/artist team¹, who will respond to the collection and produce new work for display that relates to an element of FUAM's collection.

The project will commence in January 2020 for an August 2020 showing (as part of SALA)

Collection

FUAM houses the University's art collection, which encompasses more than 8,000 works, making it one of the largest University art collections in Australia.

It has four major collection areas including:

- Aboriginal and Torres Strait Island Art;
- European Prints from the Renaissance through to Modernism;
- Conceptual Australian Art from the 1960s and 1970s; and
- Australian political posters.

FUAM also has smaller collections including colonial and 20th century Australian Art, Indigenous art from Papua New Guinea, North America and Africa; and Japanese woodblock prints.

For further details see <http://artmuseum.flinders.edu.au/collections/>

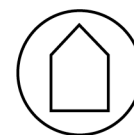
Exhibition

Artists working with FUAM will have the opportunity to develop work for presentation at the Flinders University Bedford Park campus. This site offers many conventional and less conventional spaces for the exhibition and presentation of works. The recently launched Student Hub and Plaza for example boasts a terraced amphitheatre – including Super Screen – with a capacity for 2,000 people. Extending from the hub are the beautiful, natural surrounds of Bedford Park campus including its Central Lake. We envisage ephemeral installations by the lake; video works on the Super Screen; or pop-up exhibitions that activate and engage with the Hub and Plaza and associated communities.

The University's cohort of 25,000 students and 2,000 staff represents a captive audience for project outcomes. Audiences beyond the University will also be targeted by aligning the exhibition and public programs resulting from The Guildhouse Guildhouse Project with the South Australia Living Artists Festival in 2017 and 2018.

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¹ Please note: two or more artists can also apply collaboratively as a team for one project proposal.



The following activities will be undertaken by the selected artist / artist teams

Research, development and production of new work will be undertaken over an extended period. This will enable the selected artist/s to produce well considered, high quality creative outcomes that reflect their extensive engagement with FUAM. The activities undertaken during this period will include:

- consulting and interacting with specialist FUAM and Guildhouse staff
- accessing collections relevant to their area of interest
- developing and producing new work appropriate to their research

Both FUAM and Guildhouse feel it is essential that selected artists take full advantage of this research opportunity in order to produce innovative and complex work that thoroughly engages with their area of interest.

The Exhibition

The new work produced will be exhibited at the Flinders University Bedford Park campus for a period of at least 8 weeks. The manner in which this new work is displayed will be negotiated between the artist and FUAM staff in consultation with Guildhouse.

Documentation

Guildhouse will commission professional documentation of the work and/or exhibition for the purpose of promoting the artist, their work and the program.

Public Programs

A program of artist talks and academic and community engagement activities will be developed in support of the program. These activities should relate to the ideas and creative processes associated with the project and be appropriate for Flinders University students and the wider community, with the primary aim of engaging visitors in activities that offer new insights into the University's collection and fostering appreciation and understanding of the visual arts, craft and/or design.

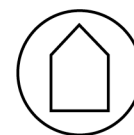
Activity ideas may develop from the artist's research, observation and/or creative practice and will be presented in negotiation with Guildhouse and FUAM staff.

Evaluation

Guildhouse will conduct an evaluation process of the project to gain important information about the success of the program outcomes. Participating artists will contribute to this process by producing a short report at the end of their project – up to one A4 page in length.

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Project Dates

January to early August 2020

Research and development of new work

July 2020

Photography, production of promotional material (catalogue, media release, postcard, invitation)

August 2020 (for inclusion in the SALA program)

Installation at Bedford Park

HOW TO APPLY

Proposals must include:

- A completed application form, including your personal details, project details, a brief description of the project (30 words or less) and your preferred project period (if any).
- A project outline (maximum 1 page only at 11pt font), including a brief description of your practice, your motivation for applying to the project and area of interest within FUAM's Collection. Please note, the project is intended to provide participants with the opportunity to undertake a period of research and development of new work and thus it is not anticipated that applications include details of the work to be produced.
- Artist biography (max 250 words)
- A current CV (maximum 2 pages)
- A PDF or PowerPoint of six (6) high quality images of recent work with artwork details, including title, date, medium and dimensions. (If applying as a team, four images per artist are allowed). *Applicants are asked to re-size their images to screen size before creating the PDF or PowerPoint to ensure it can be emailed.

SELECTION PROCESS

Eligibility

- The Guildhouse Collections Project 2020 is open to artists/artist teams who are Guildhouse Accredited, Allied or Associate Members. For more information on becoming a Guildhouse Accredited or Associate member go to: <http://guildhouse.org.au/membership/>.

Selection Criteria

- Artistic Merit;
- Strength of research and project proposal, including your interest in working with FUAM;
- Potential for engaging FUAM students and visitors through visual art, craft and/or design
- Capacity to deliver the project proposal outcomes to a high standard of craftsmanship and in a professional manner.

Short Listing and Final Selection

- Proposals that best meet the selection criteria will be shortlisted by Guildhouse.
- Final selection will be made by a selection committee comprised of representatives from the University Art Museum and Guildhouse.
- Short listed applicants may also be required to attend a short interview with the selection committee. Times and dates to be advised.
- Successful artists will be notified by mid October 2019.

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Artist Fees

- Selected individual artists or artist teams will be paid a total fee of \$4000 (ex. GST).
- \$2000 will be paid initially upon signing of contracts.
- A final payment of \$2000 will be issued on acceptable completion of the project and submission of an artistic report.

APPLICATION DEADLINE: 5PM Monday 23 September 2019

Artists are strongly advised to discuss their proposals with Guildhouse staff before making an application.

Please ring the office on 8410 1822 or email debbie.pryor@guildhouse.org.au / victoria.bowes@guildhouse.org.au to make a time.

All enquiries regarding The Guildhouse Collections Project application process should be directed to Guildhouse.

For all enquires and to discuss your proposal, contact either:

Debbie Pryor

Guildhouse Artistic Program Manager

(08) 8410 1822

debbie.pryor@guildhouse.org.au

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