

The Guildhouse Collections Project: Artists inside the State institutions

The work I produced for The Collections Project represents a major shift in my practice and exhibiting at the Art Gallery has been the most significant opportunity of my career to date. The response was also overwhelmingly positive and the project as a whole has given me confidence in my ability to move beyond the work I've established my practice on.

– Jason Sims, The Guildhouse Collections Project at the Art Gallery of South Australia 2015

Guidelines

Overview

The Guildhouse Collections Project 2020 with Adelaide Symphony Orchestra (ASO) is a collaborative project with both parties and the Adelaide Festival Centre Trust and with The City of Adelaide to present a new Collections Project opportunity that connects visual artists, musicians and composers, and public cultural spaces to result in the creation and presentation of new digital artwork.

The Collections Project is an initiative of Guildhouse, that in partnership with significant State Institutions provides exceptional South Australian visual artists, craftspersons or designers with the opportunity to access and study collections, collaborate with curators and other experts, leading to the production of new artwork that is then exhibited for the benefit of diverse audiences.

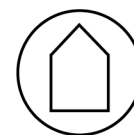
This project will deliver a new iteration for the Collection Project artist research model. The project will engage a south Australian visual artist/s to undertake research and to create new media-based work in response to the ASO as a 'Collection' - potentially comprising the ASO archives, Composer in Association and key members of the orchestra. The new work will include a digital outcome, and will be premiered at the Adelaide Town Hall corresponding with a major ASO performance in February (either the Lunar New Year concert or first Master Series Concert of 2021), in conjunction with presentation at the Adelaide Festival Centre screens and across key City of Adelaide venues.

Objectives

One of Guildhouse's key objectives is to promote contemporary visual art, craft and design. The Guildhouse Collections Project provides a unique opportunity for Guildhouse to promote our members to broad, new and diverse audiences.

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PO BOX 8067 Station Arcade SA 5000
PH: (08) 8410 1822 guildhouse.org.au



The core aims of the project are to:

- promote public understanding, appreciation and enjoyment of visual art, craft and design
- provide economic and artistic opportunities for creative professionals
- offer professional development opportunities for visual art, craft and design practitioners
- develop new and diverse audiences for participants

Selected individual artists or artist teams will be paid a total fee of \$4000 (ex. GST).

The selected artist will be hosted by ASO, provided access to its collection, supported by its staff in the research and development of new work and exposed to new audiences through the presentation of this work.

Presentation

Artists working with ASO will have the opportunity to develop work for presentation at across multiple venues, this may involve the creation of multiple works or simply multiple showings of the same work, created for this purpose.

The successful recipient will respond to the ASO collection and activities in Highly visible presentation platforms will be utilised, including:

- Adelaide Festival Centre – screening the artwork on the large scale outdoor media screens facing onto King William Road
- Adelaide Festival Centre – internal screens/gallery spaces within the AFC
- ASO – Grainger Screens,
- City of Adelaide – East End Moving Image project, Rundle Street
- City of Adelaide – City Libraries exhibition spaces
- City of Adelaide – Rundle Mall screen

The following activities will be undertaken by the selected artist / artist teams

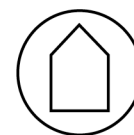
Research, development and production of new work will be undertaken over an extended period. This will enable the selected artist/s to produce well considered, high quality creative outcomes that reflect their extensive engagement with ASO. The activities undertaken during this period will include:

- consulting and interacting with specialist ASO and Guildhouse staff
- accessing collections relevant to their area of interest
- developing and producing new work appropriate to their research

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Both ASO and Guildhouse feel it is essential that selected artists take full advantage of this research opportunity in order to produce innovative and complex work that thoroughly engages with their area of interest.

Documentation

Guildhouse will commission professional documentation of the work and/or exhibition for the purpose of promoting the artist, their work and the program.

Public Programs

A program of artist talks and community engagement activities will be developed in support of the program. These activities should relate to the ideas and creative processes associated with the project and be appropriate for ASO, AFC and CoA audiences and the wider community, with the primary aim of engaging visitors in activities that offer new insights into the ASO's collection and fostering appreciation and understanding of the visual arts, craft and/or design.

Activity ideas may develop from the artist's research, observation and/or creative practice and will be presented in negotiation with Guildhouse and ASO and AFC staff.

Evaluation

Guildhouse will conduct an evaluation process of the project to gain important information about the success of the program outcomes. Participating artists will contribute to this process by producing a short report at the end of their project – up to one A4 page in length.

Project Dates

- April 2020 - Feb/March 2021
Research and development of new work
- Feb/March 2021
Presentation outcome

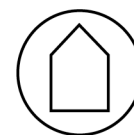
HOW TO APPLY

Proposals must include:

- o A completed application form, including your personal details, project details, a brief description of the project (30 words or less) and your preferred project period (if any).

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- A project outline (maximum 1 page only at 11pt font), including a brief description of your practice, your motivation for applying to the project and area of interest within FUAM's Collection. Please note, the project is intended to provide participants with the opportunity to undertake a period of research and development of new work and thus it is not anticipated that applications include details of the work to be produced.
- Artist biography (max 250 words)
- A current CV (maximum 2 pages)
- A PDF or PowerPoint of six (6) high quality images of recent work with artwork details, including title, date, medium and dimensions. (If applying as a team, four images per artist are allowed). *Applicants are asked to re-size their images to screen size before creating the PDF or PowerPoint to ensure it can be emailed.

SELECTION PROCESS

Eligibility

- The Guildhouse Collections Project 2020 is open to artists/artist teams who are Guildhouse Accredited, Allied or Associate Members. For more information on becoming a Guildhouse Accredited or Associate member go to: <http://guildhouse.org.au/membership/>.

Selection Criteria

- Artistic Merit;
- Strength of research and project proposal, including your interest in working with ASO
- Potential for engaging ASO students and visitors through visual art, craft and/or design
- Capacity to deliver the project proposal outcomes to a high standard of craftsmanship and in a professional manner.

Short Listing and Final Selection

- Proposals that best meet the selection criteria will be shortlisted by Guildhouse.
- Final selection will be made by a selection committee comprised of representatives of the ASO, AFC, CoA and Guildhouse.
- Short listed applicants may potentially be required to attend a short interview with the selection committee.
- Successful artists will be notified by mid April 2020

Artist Fees

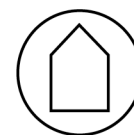
- Selected individual artists or artist teams will be paid a total fee of \$4000 (ex. GST).
- \$2000 will be paid initially upon signing of contracts.
- A final payment of \$2000 will be issued on acceptable completion of the project and submission of an artistic report.

APPLICATION DEADLINE: 5PM Monday 29 March 2020

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Artists are strongly advised to discuss their proposals with Guildhouse staff before making an application.

Please ring the office on 8410 1822 or email debbie.pryor@guildhouse.org.au to make a time.

All enquiries regarding The Guildhouse Collections Project application process should be directed to Guildhouse.

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