



Guidelines

Hidden in Plain Sight

The Opportunity

As an advocacy project, *Hidden in Plain Sight* is a socially engaged art exhibition and public program seeking to challenge misconceptions and stigma surrounding poverty and disadvantage in South Australia. This opportunity will invite 12 South Australian Guildhouse Members with lived experience of poverty, to contribute.

Guildhouse will follow a Community Arts and Cultural Development (CACD) framework as a platform for change. Guildhouse has engaged Maz McGann, an experienced CACD consultant, to work with the selected artists to co-design and co-create the *Hidden in Plain Sight* exhibition and public program. The process of developing the exhibition will be equally as important as the end result. Pre-existing works by the selected artists will be displayed, with the exhibition launching at Adelaide Airport during Anti-Poverty Week 2026, spanning 3-months and reaching an estimated audience of 2 million visitors.

Hidden in Plain Sight will invite passengers and visitors to reflect, participate and engage; while fostering the idea that poverty adversely affects everyone in our community and that each of us have a role to play in addressing systemic disadvantage. This project will give agency to artists as disruptors and change makers.

As part of Guildhouse's advocacy for the fair treatment of artists as workers, all participants will be paid for their time and provided a loan fee for their work, in accordance with best practice principles. Artwork will be available for sale with no commission fees for Guildhouse or Adelaide Airport. This will provide further opportunity for artists with lived experience of poverty and hardship to earn income from this project.

The Partners

Hidden in Plain Sight is presented by Guildhouse and delivery partner Adelaide Airport, with generous support from The Wyatt Trust.

Postal Address:
63 Light Square
Adelaide SA 5000
(08) 8410 1822
guildhouse.org.au

Guildhouse Incorporated ABN 75 442 934 320

guildhouse





What is CACD?

In consultation with experienced curator and facilitator Maz McGann, the exhibiting artists will receive professional development in Community Arts and Cultural Development (CACD) principles that can be applied to future projects.

CACD is a community-based arts practice - made with, by and for community. This framework prioritises positive change, development and growth. CACD activities are collaborative, socially inclusive, and operate through a community-centred approach. Fundamentally, CACD is a collaboration between professionally practising artists and community.

To learn more about CACD, read Creative Australia's [Where Community Meets Creativity: Mapping Community Arts and Cultural Development activities across Australia](#).

Who is eligible?

- Guildhouse Community or Accredited Members, residing in South Australia.
- Visual artists, craft practitioners and designers with lived experience of poverty.
- This opportunity is not available to students studying at the time of application or during the activity period.

What is included?

Artist workshop participation fee \$600

Artwork loan fee \$450

Travel allowance \$50

Total per selected artist \$1,100

Exhibition collateral, installation and photography will be provided.

In addition, artists will have the option of making their work available for sale at no commission to Guildhouse or Adelaide Airport.

Important Dates

Call out opens: Week of April 13

Call out closes: Sunday May 24 2026, 6pm

Applicants notified: mid-June 2026



Workshop with Maz McGann: July 9 2026

Exhibition Install: Week of September 28 2026

Exhibition dates: October 12 2026 – January 12 2027

Exhibition De-Instal: Mid-January 2027

How will applications be assessed?

Applications will be managed confidentially by Guildhouse, and only essential information will be shared with partners.

Applicants will be assessed against the following criteria:

- Rationale for wanting to participate in socially engaged project centring lived experiences of poverty
- What the applicant is hoping to gain from professional development in CACD
- Applicant's intention to implement CACD in their future practice
- Support material demonstrating their artistic practice and possible pre-existing work for the exhibition

Guildhouse adheres to Creative Australia's [Protocols for using First Nations Cultural and Intellectual Property in the Arts](#).

How to apply

Applications are submitted via the [online form](#). Applications must include:

- **Confirmation of Guildhouse Community or Accredited Membership**
- **Personal details and contact information**
- **Biography (200 words max):** Outline of applicant's artistic background, career highlights and achievements. Find our Artist Toolkit [here](#) for guidance.
- **Artist Statement (200 words max):** Outline of applicant's creative practice, influences, rationale behind the artistic process. Find our Artist Toolkit [here](#) for guidance.
- **Answers to the following questions – 200 words max per response:**
 1. Why do you want to participate in a socially engaged project relating to lived experience of poverty?
 2. What are you hoping to gain from professional development in CACD?
 3. Do you intend to implement CACD principles in your future practice?
- **1 page CV (pdf.):** Find our Artist Toolkit [here](#) for guidance.
- **Support Images:** 5 images indicative of the applicant's practice. The exhibition will be constituted of wall-based work due to spatial requirements - please include images of artwork that would be applicable. Collate the images into a pdf. document with captions, not exceeding 10MB.



Still have questions?

For more information, contact Guildhouse via guildhouse@guildhouse.org.au or (08) 8410 1822.

Access

Guildhouse recognises that barriers may prevent creative practitioners from accessing our programs. For a confidential discussion of your access needs, please contact us at guildhouse@guildhouse.org.au, (08) 84101822 or via the [National Relay Service](#).

