

MEDIA RELEASE

For Immediate Release



Hidden in Plain Sight Opens at Adelaide Airport for Anti-Poverty Week 2026

A powerful new exhibition exploring financial hardship, resilience and hope through the eyes of contemporary artists will open at Adelaide Airport for Anti-Poverty Week, inviting audiences to reconsider what poverty looks like and who experiences it.

Presented by Guildhouse in partnership with Adelaide Airport and supported by The Wyatt Trust, the *Hidden in Plain Sight* exhibition brings together the work of twelve talented South Australian visual artists: Abbey Murdoch, Bianca Joanna Buliga, Catherine Fitz-Gerald, Chloe Noble, Emiko Artemis, Gus Clutterbuck, Katherine Grocott, Makeda Duong, Meg Mader, Tabitha Lean, Tieyuan (Vivian) Zhou and Tom Phillips.

Developed through a Community Arts and Cultural Development (CACD) approach and curated by Maz McGann, the exhibition was shaped collaboratively by the participating artists through conversation, reflection and shared creative development. Rather than illustrating a predetermined message, the artists have contributed their own perspectives, stories and artistic responses, resulting in a nuanced exploration of poverty that resists stereotypes and centres lived experience. Together, the artworks

demonstrate that hardship often exists alongside creativity, love, ambition, determination and humour and that poverty is often hidden in plain sight. <https://guildhouse.org.au/hidden-in-plain-sight-2026/>

Beth Neate, CEO of Guildhouse, said the exhibition demonstrates the unique power of artists to deepen our understanding of complex social issues. "Artists have a remarkable ability to reveal what is often overlooked in everyday life. The works in *Hidden in Plain Sight* are infused with empathy and authenticity. They have been shared with honesty, dignity and generosity by these twelve artists, encouraging audiences to move beyond assumptions and engage more deeply with the realities of poverty in our community."

Stacey Thomas, CEO of The Wyatt Trust, said, "While experiences of poverty can have common elements, a person's lived reality can feel like they are very much alone. We are all privileged to witness the artists sharing their intimate knowledge of hardship, to continue to build a collective understanding of life where the ability to have choices cannot be taken for granted."

Curator Maz McGann said "Poverty is not only hidden, it is also widely misunderstood. We think we know what poverty looks like, who experiences it and why, but the reality is far more complex. *Hidden in Plain Sight* is as much a social provocation as it is an art exhibition. It challenges us to look beyond our assumptions, question our biases and reconsider how we understand poverty and the people who experience it."

Located within one of South Australia's busiest public spaces, Adelaide Airport provides a unique platform for the exhibition, reaching hundreds of thousands of visitors and travellers throughout Anti-Poverty Week and beyond.

[Hidden in Plain Sight](#) is presented by Guildhouse and Adelaide Airport with generous support from The Wyatt Trust and will be on display at Adelaide Airport from **13 October 2026 to 29 January 2027**.

[Anti-Poverty Week](#) is a national campaign to raise awareness and take action to eradicate poverty 11-17 October.

Image: Bianca Joanna Buliga, *Portocala*, 2026, Photography, 75cm x 100cm, image courtesy the artist.

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